

POLITICAL CHECK LIST

					Yes	No
Candidate / Issue	Grand Strand Citizens for Common Sense					
Agency	Flagship Media					
Flight Dates	6/24/16 thru 6/29/16					
Amount	Gross		Net			
	\$ 4735 ⁰⁰		\$ 4024 ⁷⁵			
PB 18						
HRP Headline #	N/A					
Wide Orbit#	589480					
Class of Time	LUC	SELL	FIXED	In POL Window Yes or No		
Sales Person	Local					
Office / Region	Hause, myrtle Beach					
Spot Approved						
Check Sent to SBC	****					



On-Air Detail Report

GS Citizens w Common Sense

6/22/2016 4:13PM
Est # 002
Myrtle Beach-Florence May15 DMA Nielsen Live+1

Client: POLITICAL
Buyer: Le Frye
Advertiser: Grand Strand Citizens / Common Sense
Product: N/A
Phone:

Sched Dates: 6/24/2016 - 6/14/2016
Phone: 843-234-9733
Email: @wpde.com

													WK 1 - WK 2			
													Adults 35+			
Station ID	Program	Time Period	Unit Length	Units	Mon	Tues	Wed	Thurs	Fri	Sat	Sun	Unit \$	RTG	GRP	OPP	Total Cost
Week of 06/20/16																
WPDE	»GOOD MORNING CAROLINA	M-F 6a-7a	30	1								\$200	2.5	2.5		\$80
WPDE	GD MRN AMR-ABC	M-F 7a-9a	30	1								\$450	5.1	5.1		\$88
WPDE	»ABC 15 News@5p	M-F 5p-6p	30	1								\$150	1.7	1.7		\$88
WPDE	»ABC15 NEWS@11	M-F 11p-11:35p	30	1								\$500	2.8	2.8		\$179
WPDE	»GMC SATURDAY	Sa 7a-8a	30	1								\$200	2.8	2.8		\$200
WPDE	»GMC SATURDAY	Sa 9a-10a	30	1								\$125	2.0	2.0		\$63
WPDE	»GMC SUNDAY	Su 7a-8a	30	1								\$100	1.3	1.3		\$77
WPDE	»GMC SUNDAY	Su 9a-10a	30	1								\$50	1.4	1.4		\$36
WPDE	»POL Talk CAROLINA-WEEK	Su 11a-11:30a	30	1								\$100	0.4	0.4		\$100
WPDE	»POL Talk Full Measure	Su 11:30a-12n	30	1								\$125	0.4	0.4		\$313
WPDE	»ABC15 NEWS@11	Su 11p-11:35p	30	1								\$285	1.9	1.9		\$150
Week of 06/27/16																
WPDE	»GOOD MORNING CAROLINA	M-F 6a-7a	30	2								\$200	2.5	5.0		\$400
WPDE	GD MRN AMR-ABC	M-F 7a-9a	30	2								\$450	5.1	10.2		\$88
WPDE	»ABC 15 News@5p	M-F 5p-6p	30	1								\$150	1.7	1.7		\$88
WPDE	»ABC15 NEWS@6	M-F 6p-6:30p	30	1								\$500	5.3	5.3		\$94
WPDE	»ABC15 NEWS@11	M-F 11p-11:35p	30	1								\$500	2.8	2.8		\$179
																\$500

Schedule Totals

18

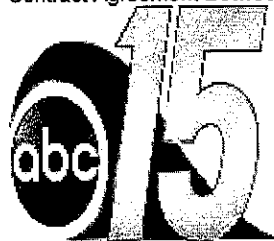
Reach / Frequency 27.7 / 1.7

47.3

\$100

\$4,735

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WPDE
10 University Blvd
Conway, SC 29526
(843) 234-9733

CONTRACT

<u>Contract / Revision</u> 589480 /		<u>Alt Order #</u>
<u>Product</u> 6/24-6/29		
<u>Contract Dates</u> 06/24/16 - 06/29/16		<u>Estimate #</u>
<u>Advertiser</u> Grand Strand Citizens for Common Sense		<u>Original Date / Revision</u> 06/23/16 / 06/23/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WPDE	<u>Account Executive</u> House House-Myrtle	<u>Sales Office</u> Local-Myrtle Beach
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

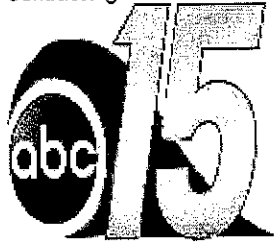
Flagship Media
1043 Barr Rd
Lexington, SC 29072

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WPDE	06/24/16	06/26/16	Good Morn Carolinas 6a-7a	6a-7a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	06/20/16	06/26/16	----F--				1	\$200.00				
N 2	WPDE	06/24/16	06/26/16	M-F GMA 7a-9a	7a-9a		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	06/20/16	06/26/16	----F--				1	\$450.00				
N 3	WPDE	06/24/16	06/26/16	M-F 5p-6p News	458p-6p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	06/20/16	06/26/16	----F--				1	\$150.00				
N 4	WPDE	06/24/16	06/26/16	M-F 11p-1135p	11p-1135p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	06/20/16	06/26/16	----F--				1	\$500.00				
N 5	WPDE	06/25/16	06/25/16	GMC Weekend Early	7a-8a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	06/20/16	06/26/16	-----S-				1	\$200.00				
N 6	WPDE	06/25/16	06/25/16	GMC Weekend Late	9a-10a		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	06/20/16	06/26/16	-----S-				1	\$125.00				
N 7	WPDE	06/26/16	06/26/16	GMC Weekend Early	7a-8a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	06/20/16	06/26/16	-----S				1	\$100.00				
N 8	WPDE	06/26/16	06/26/16	GMC Weekend Late	9a-10a		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	06/20/16	06/26/16	-----S				1	\$50.00				
N 9	WPDE	06/26/16	06/26/16	Carolina This Week	11a-1130a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	06/20/16	06/26/16	-----S				1	\$100.00				
N 10	WPDE	06/26/16	06/26/16	Full Measure Broadcast	Full Measure Broac		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	06/20/16	06/26/16	-----S				1	\$125.00				
N 11	WPDE	06/26/16	06/26/16	Sa-Su 11-1135p	11p-1135p		:30				NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	06/20/16	06/26/16	-----S				1	\$285.00				
N 12	WPDE	06/27/16	06/28/16	Good Morn Carolinas 6a-7a	6a-7a		:30				NM	2	\$400.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.



WPDE
10 University Blvd
Conway, SC 29526
(843) 234-9733

Contract / Revision 589480 /		Alt Order #
Contract Dates 06/24/16 - 06/29/16	Product 6/24-6/29	Estimate #
Advertiser Grand Strand Citizens for		Original Date / Revision 06/23/16 / 06/23/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/27/16	07/03/16	MT-----				2	\$200.00				
N 13	WPDE	06/27/16	06/28/16	M-F GMA 7a-9a	7a-9a		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/27/16	07/03/16	MT-----				2	\$450.00				
N 14	WPDE	06/27/16	06/27/16	M-F 5p-6p News	458p-6p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/27/16	07/03/16	M-----				1	\$150.00				
N 15	WPDE	06/27/16	06/27/16	M-F 6p-630p News	6p-630p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/27/16	07/03/16	M-----				1	\$500.00				
N 16	WPDE	06/27/16	06/27/16	M-F 11p-1135p	11p-1135p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/27/16	07/03/16	M-----				1	\$500.00				
Totals								0.00				18	\$4,735.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/30/16 - 06/26/16	11	\$2,285.00	(\$342.75)	\$1,942.25
06/27/16 - 06/28/16	7	\$2,450.00	(\$367.50)	\$2,082.50
Totals	18	\$4,735.00	(\$710.25)	\$4,024.75

Signature: _____

Date: _____

6/23/16

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <div style="text-align: center; font-size: 1.2em;">WPDE</div>	Date: <div style="text-align: center; font-size: 1.2em;">6.22.16</div>
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I, Le Frye
do hereby request station time concerning the following issue:

Senate District 34

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Grand Strand Citizens for Common Sense

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

--

I represent that the payment for the above described broadcast time has been furnished by (name and address):

--

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

--

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Flagship Media

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Steve Chapman

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

<u>6.22.16</u>	<u>Le Frye</u>	<u>803-360-1489</u>
Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

_____	_____	_____
Signature	Printed Name	Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.